

Get To Know Windsor

The Greater Windsor Area is a vibrant and growing community with a population approaching 350,000. Windsor is located in Canada's most southerly region sharing a latitude with Northern California and Central Italy. Windsor's average family income of \$62,244 is 10% higher than the Canadian national average.

Since 1994 the Windsor economy has skyrocketed with 7 billion dollars in capital investment.

Windsor is in the heart of North America's high technology manufacturing area.

Windsor enjoys one of the highest employment ratios and family incomes in the Province of Ontario.

Windsor market is underserved with restaurant uses and the average Windsorite eats outs 6.1 times per week.

Site is situated adjacent to the newly expanded Cineplex Odeon Theatre in the Devonshire Mall.

Local Links

Local Weather

http://www.weather.yahoo.com/forecast/Windsor_CN_c.html

City of Windsor

<http://www.city.windsor.on.ca/home/>

University of Windsor

<http://www.uwindsor.ca/>

St. Clair College

<http://www.stclairc.on.ca/>

Ambassador Bridge

<http://www.ambassadorbridge.com>

Devonshire Mall Info

Info from www.devonshiremall.com

The largest shopping centre in Southwestern Ontario, Devonshire Mall, is getting even bigger. The 954,000 sq.ft. super-regional has expanded by over 100,000 square feet. Expansion tenants include a 12 screen Cineplex Odeon, a lifestyle restaurant, a junior anchor and over 15 new stores. The expansion at Devonshire is the first phase in a complete expansion, renovation and remerchandising plan. This market-dominant, super-regional powerhouse, located at the heart of a major retail hub in Windsor, is anchored by three major department stores - The Bay, Sears and a brand new Zellers. Devonshire's market position is further strengthened by a solid representation of national retailers, and distinct tenants. The centre is a leading performer in the Canadian retail scene.

Location:

3100 Howard Avenue,
Windsor , Ontario
N8X 3Y8

NUMBER OF STORES & SERVICES	151	NORMAL HOURS OF OPERATION
TOTAL GLA	938,017 sq.ft.	Monday: 10:00am - 9:00pm
ANCILLARY STORES MAJORS	0 sq.ft.	Tuesday: 10:00am - 9:00pm
Sears (Fashion 1st flr)	205,000 sq.ft.	Wednesday: 10:00am - 9:00pm
The Bay (Fashion 1st flr)	165,584 sq.ft.	Thursday: 10:00am - 9:00pm
Zellers	121,745 sq.ft.	Friday: 10:00am - 9:00pm
Art Gallery of Windsor	47,579 sq.ft.	Saturday: 9:30am - 6:00pm
Famous Players	17,147 sq.ft.	Sunday: 12:00pm - 5:00pm
OFFICE COMPONENT		
RESIDENTIAL COMPONENT		
PARKING SPACES	4,860	
PARKING DECK	No	
YEAR OPENED	1970 (expanded: 1974, 1985, 1987, 1995)	MALL ADDRESS
TRADE AREA POPULATION	334,130	3100 Howard Avenue, Windsor, Ontario N8X 3Y8
TRADE AREA HOUSEHOLDS	125,396	MAJOR INTERSECTION
AVERAGE TRADE AREA HOUSEHOLD INCOME	\$ 52,908 Cdn	Howard Avenue and E.C. Row Expressway
CENSUS URBAN AREA POPULATION	(Windsor) 280,300	

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Tenant Listing

Tenant	Category	Floor	Location	GLA
A & W	FAST FOOD	1	Q5	360
A BUCK OR TWO	SPECIALTY SHOPS	1	SS8	1723
ADDITION-ELLE	LADIES WEAR	1	H6	3849
ALDO	SHOES	1	P11	1609
ARDENE	JEWELLERY & GIFTS	1	T1	1069
AS SEEN ON TV SHOWCASE	HOME FURNISHINGS	1	27	1005
ATHENA	HOME FURNISHINGS	1	7	1513
ATHLETE'S WORLD SUPERSTORE	UNISEX FASHIONS	1	D6	3131
AU COTON	LADIES WEAR	1	SS4	1225
AUTOBAHN	UNISEX FASHIONS	1	D9C	999
BANK OF MONTREAL	FINANCIAL	1	E16	6125
BATAATHLETES WORLD	SHOES	1	B7	2000
BATTERY PLUS	HOME FURNISHINGS	1	K6	170
BELL WORLD	SERVICES	1	D9E	1838
BENIX & CO.	HOME FURNISHINGS	1	J1	1054
BENTLEY LEATHER	SPORTING GOODS, HOBBIES & TOYS	1	T10	1409
BEST WISHES	DRUGS, STATIONERY, BOOKS & REC	1	E3	5143
BIKINI VILLAGE	UNISEX FASHIONS	1	P5	975
BLACK'S	DRUGS, STATIONERY, BOOKS & REC	1	B13	1625

BLUE BAYOU	LADIES WEAR	1	Q15	984
BLUENOTES	UNISEX FASHIONS	1	E10	5265
BOCA	UNISEX FASHIONS	1	B12	651
BOOTLEGGER	UNISEX FASHIONS	1	L2	11873
BOWRING	HOME FURNISHINGS	1	E9	2430
BRAEMAR	LADIES WEAR	1	D5	12674
BRAEMAR PETITES	LADIES WEAR	1	D5	12674
BUFFALO JEANS	UNISEX FASHIONS	1	N4	2126
BURGER KING	RESTAURANT	1	D9D	1728
CAMPUS CREW	UNISEX FASHIONS	1	D8	3557
CANADA TRUST	FINANCIAL	1	E1	3192
CANADIAN IMPERIAL BANK OF COMMERCE	FINANCIAL	1	D1	4950
CARYL BAKER VISAGE	DRUGS, STATIONERY, BOOKS & REC	1	H2	341
CHAMPS SPORTS	UNISEX FASHIONS	1	C1C	4862
CHAPTERS	DEPARTMENT STORES	1	T15	24425
CHARM DIAMOND CENTRE	JEWELLERY & GIFTS	1	40	1500
CINEMA ONE	DRUGS, STATIONERY, BOOKS & REC	1	5	1000
CINEPLEX ODEON THEATRE	CINEMA, BOWLING ALLEY, HEALTH	1	10	58022
CINNABON	FAST FOOD	1	Q12	250
CLAIRE'S	JEWELLERY & GIFTS	1	30	800
CLEO	LADIES WEAR	1	B9	4011
CLUB MONACO	UNISEX FASHIONS	1	SS1	3975
COLLACUTT	SPORTING GOODS, HOBBIES & TOYS	1	E13	2438
COMPUCENTRE	HOME FURNISHINGS	1	1	1260
COTTON GINNY	LADIES WEAR	1	P18	937
COTTON GINNY PLUS	LADIES WEAR	1	T9	1333
CROSSINGS	MEN'S WEAR	1	SS5	2458
CULTURES FRESH FOOD RESTAURANT	FAST FOOD	1	Q9	424
DAIRY QUEEN	FAST FOOD	1	Q11	250
DANIER LEATHER	UNISEX FASHIONS	1	C4B	1773

ELECTRONICS BOUTIQUE	HOME FURNISHINGS	1	T7	1371
FAIRWEATHER	LADIES WEAR	1	D5	12674
FEET FIRST	SHOES	1	P17	937
FOOT LOCKER	UNISEX FASHIONS	1	B4	6825
FOSSIL	HOME FURNISHINGS	1	8	1040
FREYJA	HOME FURNISHINGS	1	N3	2200
GAMES WORKSHOP	SPORTING GOODS, HOBBIES & TOYS	1	17	965
GAP	UNISEX FASHIONS	1	E11	6750
GARAGE U.S.A.	MEN'S WEAR	1	C1	2007
GEMTIME	JEWELLERY & GIFTS	1	P4	280
GEORGE RICHARDS	MEN'S WEAR	1	B1	3143
GLOBO SHOES	DEPARTMENT STORES	1	T14	11340
GNC GENERAL NUTRITION CENTRE	DRUGS, STATIONERY, BOOKS & REC	1	6	1040
GREEN EARTH	HOME FURNISHINGS	1	D3	3003
GRIFFIN JEWELLERY DESIGNS	JEWELLERY & GIFTS	1	H4	1612
GYMBOREE	CHILDREN'S WEAR	1	C5	2058
HALLMARK	DRUGS, STATIONERY, BOOKS & REC	1	N1	2605
HMV	DRUGS, STATIONERY, BOOKS & REC	1	34	5919
INFOPLACE	INFORMATION BOOTH	1	K1	96
INTERNATIONAL CLOTHIERS	MEN'S WEAR	1	C1A	2191
INTERNATIONAL NEWS	DRUGS, STATIONERY, BOOKS & REC	1	P3	889
INTERNATIONAL NEWS	DRUGS, STATIONERY, BOOKS & REC	1	Q14	408
J. MICHAELS	LADIES WEAR	1	B11	2045
JACK FRASER	MEN'S WEAR	1	B1A	3143
JEAN MACHINE	UNISEX FASHIONS	1	35	1271
JOGGERS	UNISEX FASHIONS	1	P8	1658
JULIE'S INTERNATIONAL FROZEN YOGURT	FOOD	1	Q13A	408
KERNELS	FOOD	1	K3	184

KFC	FAST FOOD	1	Q7	379
L.A. EXPRESS	LADIES WEAR	1	P10	2445
LA SENZA	LADIES WEAR	1	P13	3389
LA VIE EN ROSE	LADIES WEAR	1	P1	2040
LAURA	LADIES WEAR	1	E7	5747
LAURA SECORD	FOOD	1	B15	957
LE CHATEAU	UNISEX FASHIONS	1	N5	5147
LENSCRAFTERS	SERVICES	1	SS3	2361
LEWISCRAFT	SPORTING GOODS, HOBBIES & TOYS	1	D2	1245
MANCHU WOK	FAST FOOD	1	Q4	390
MAPPINS	JEWELLERY & GIFTS	1	E3	5143
MARGARITA'S	RESTAURANT	1	H1	4421
MOXIE'S RESTAURANT	RESTAURANT	1	20	6265
MR. SUB	FAST FOOD	1	Q2	401
MRS. VANELLI'S PIZZA & ITALIAN FOOD	FAST FOOD	1	Q6	400
MUSIC WORLD	DRUGS, STATIONERY,	1	N8	4247
NATIONAL SPORTS CENTRE	DEPARTMENT STORES	1	24	15000
NATURALIZER SHOES	SHOES	1	E11A	1121
NAUTILUS THE GOOD LIFE FITNESS CLUB	CINEMA, BOWLING ALLEY, HEALTH	1	L3A	8353
NAUTILUS THE GOOD LIFE FITNESS CLUB	CINEMA, BOWLING ALLEY, HEALTH	-1	UG1	15017
NEW YORK FRIES	FAST FOOD	1	Q13	457
NORTHERN ELEMENTS	MEN'S WEAR	1	D9A	1821
NORTHERN GETAWAY	CHILDREN'S WEAR	1	D9B	1863
NORTHERN REFLECTIONS	LADIES WEAR	1	N2	2209
NORTHERN TRADITIONS	LADIES WEAR	1	B8	2042
NUTRITION HOUSE	DRUGS, STATIONERY, BOOKS & REC	1	T8	1371
ORANGE JULIUS	FAST FOOD	1	Q8	228
ORIGINAL LEVI'S STORE	UNISEX FASHIONS	1	H8	6472
PANTORAMA	UNISEX FASHIONS	1	Q17	1196
PAYLESS SHOESOURCE	SHOES	1	D4	2893
PEGABO	SHOES	1	Q19	1196

PEOPLES JEWELLERS	JEWELLERY & GIFTS	1	B2	3125
PERSONALLY YOURS	SERVICES	1	E14	1163
PITA PAZZAZ `ON THE GRILL`	FAST FOOD	1	Q10	409
PLEASE MUM	CHILDREN'S WEAR	1	Q16	1196
PRECISION OPTICAL	SERVICES	1	N10	2900
RADIOSHACK	HOME FURNISHINGS	1	SS11	3756
RAFTERS	HOME FURNISHINGS	1	SS7	1867
RANDY RIVER	MEN'S WEAR	1	T12	1418
REEDS JEWELLERS	JEWELLERY & GIFTS	1	Q20	961
REFLECTIONS	HOME FURNISHINGS	1	T16	1488
REFLEXIONS	JEWELLERY & GIFTS	1	C1B	811
REITMANS	LADIES WEAR	1	D7	5124
RICKI'S	LADIES WEAR	1	L2	11873
ROGERS AT & T THE COMMUNICATIONS STORE EXPRESS	SERVICES	1	29	655
ROOTS	UNISEX FASHIONS	1	C3	3897
SABIN'S	SERVICES	1	J4	1144
SAM THE RECORD MAN	DRUGS, STATIONERY, BOOKS & REC	1	B3	3132
SEARS	DEPARTMENT STORES	1	MAJOR3	102500
SEARS	DEPARTMENT STORES	2	MAJOR3A	102500
SHIRA'S JEWELLERY	JEWELLERY & GIFTS	1	T13	1487
SHOPPERS DRUG MART	DRUGS, STATIONERY, BOOKS & REC	1	Q1	9488
SIBLINGS	CHILDREN'S WEAR	1	T6	1447
SILK & SATIN	LADIES WEAR	1	C2	3062
SIRENS	LADIES WEAR	1	SS10	2300
SMART SET	LADIES WEAR	1	D7	5124
SOFT MOC	SHOES	1	J5	832
SPENCER GIFTS	HOME FURNISHINGS	1	3	1900
SPORT CHEK	DEPARTMENT STORES	1	J7	17444
STARS OF THE GAME	SPORTING GOODS, HOBBIES & TOYS	1	H2A	483
STITCH IT CANADA'S TAILOR	SERVICES	1	8	1040

STITCH IT CANADA'S TAILOR	SERVICES	1	E13A	465
STITCHES	UNISEX FASHIONS	1	H10	3250
STOKES	HOME FURNISHINGS	1	P6	1697
SUNGLASS HUT	UNISEX FASHIONS	1	P4A	369
SUZY SHIER	LADIES WEAR	1	H7	3250
TABI INTERNATIONAL	LADIES WEAR	1	P12	1667
TACO BELL	FAST FOOD	1	Q3	360
THE BARBER'S CHAIR	SERVICES	1	37	1521
THE BAY	DEPARTMENT STORES	1	MAJOR2	55195
THE BAY	DEPARTMENT STORES	2	MAJOR2A	55195
THE BAY	DEPARTMENT STORES	-1	MAJOR2B	55194
THE BODY SHOP	DRUGS, STATIONERY, BOOKS & REC	1	T2	774
THE BOMBAY COMPANY	HOME FURNISHINGS	1	T3	4270
THE GARAGE CLOTHING CO.	LADIES WEAR	1	P15	1043
THE GOLDEN RAZOR	SERVICES	1	E2A	1500
THE KEEPING ROOM	HOME FURNISHINGS	1	15	1500
THE NEXT STEP	SHOES	1	H5	1295
THE SONY STORE	HOME FURNISHINGS	1	H11	3371
THE TELEPHONE BOOTH	SERVICES	1	2	924
THINGS ENGRAVED	SERVICES	1	K2	200
THYME MATERNITY	LADIES WEAR	1	J2	1560
TIM HORTONS	RESTAURANT	1	D9F	1950
TIMOTHY'S COFFEES OF THE WORLD	FOOD	1	H3	1167
TIP TOP	MEN'S WEAR	1	B6	4095
TRADE SECRETS	DRUGS, STATIONERY, BOOKS & REC	1	SS6	1915
TRANSIT	SHOES	1	C4A	1616
UNIC	JEWELLERY & GIFTS	1	P19	692
UR2B	UNISEX FASHIONS	1	H8	6472
URBAN PLANET	UNISEX FASHIONS	1	13	4930
URBAN TRADE	UNISEX FASHIONS	1	P7	1797
WEST 49°	UNISEX FASHIONS	1	B16	2486

YOUNG CANADA	CHILDREN'S WEAR	1	L2	11873
ZELLERS	DEPARTMENT STORES	1	MAJOR4	121225

MALL BY NUMBERS

Volume: 700,000 customers a month, a figure equivalent to practically every man, woman and child in Windsor and Essex County visiting the regional mall twice.

Spending: Average amount spent per trip is \$91.

Sales per square foot: \$533.

History: Opened August 1970; expanded in 1974, 1985, 1987, 1995, 2000. Next expansion in spring 2001.

Site size: 69.2 acres, with almost 17 more for latest expansion.

Recent expansion: A \$25-million project in the south end area, between Zellers and the Bay, opens this Thursday, with 20 stores and a roadhouse-style restaurant. Adjacent movie theatre to open mid-to-late September due to construction delays. Cinema complex: A 12-cinema screen complex with state-of-the-art sound, curved screens and lush and spacious seating. An entertainment destination by Cineplex Odeon Canada, it has combined seating for 3,600.

Big concern for shoppers: Parking. It may not feel like it, but mall management says there will be 6,000 spaces. The expansion layout removed some spots, but 850 new spaces were created.



